

EXCLUSIVE!!

DIAMOND VALUE PACKAGE

\$4,000 (1 Only)

TOTAL PACKAGE VALUE

\$8,640.00

ADVERTISING

Village festival mailing to all Grayslake households
(reaching approx 20,000 people)

Festival Site Signage

Festival Site Sandwich Board Sign

Posters

Festival flyers & event schedule

Chamber of Commerce Newsletter & Website

(5 issues @ 325 businesses per)

Newspapers articles on your business

Featured ad on Chamber website homepage for a
6 month period

Business Card ad in Chamber Newsletter—1 year

Festival site radio interview opportunities

Emcee announcements

OTHER RECOGNITION

Recognition at October Chamber Luncheon

Framed Certificate

Consistently recognized at all festival events

Free Parade Entry

FESTIVAL PERKS

Festive food & beverage tickets for you and your
employees

Free Booth Space at Festival Site

Reserved Parking

Keys to Executive Washroom

**BIG EVENTS MEAN BIG
ADVERTISING EXPOSURE**

MUSICAL ENTERTAINMENT

Friday Night & Saturday Night

“Rockin Grayslake”

ATTRACTIONS & ENTERTAINMENT

- **Family Attractions**
 - **Food Booths**
 - **Business Booths**
- **Fantastic Musical Entertainment**
 - **Bingo Tent**
 - **Talent Show**
 - **Carnival Games**

**ANNUAL
SUMMERDAYS PARADE**

“Grayslake’s Got Talent!”

**You Can’t Buy This
Advertising Exposure
with a Conventional Ad**

- 1. Great Advertising Exposure at an Incredible Low Cost**
- 2. Advertising to Reach Over 50,000 Residents**
- 3. Summer Days Advertising on the Chamber Website**
- 4. Special Festival Site Signage**
- 5. Be a Community Leader**



PRESENTS

**Summer
Days
2010**

August 20 — 21, 2010

Downtown Grayslake

**An advertising and
recognition opportunity
for your business.**

A two day family festival drawing thousands of festival goers in beautiful downtown Grayslake. Featuring events, entertainment and parades for the entire family!

GOLD VALUE PACKAGE

Only \$1500.00

TOTAL PACKAGE VALUE: \$4,333.00

Maximum No. 8

ADVERTISING

Village festival mailing to all Grayslake households
(reaching approx 20,000 people)

Festival Site Signage

Festival Site Sandwich Board Sign

Posters

Festival flyers & event schedule

Chamber of Commerce Newsletter & Website
(5 issues @ 325 businesses per)

Newspapers articles on your business.

Featured ad on Chamber website for a 12 month period

OTHER RECOGNITION

Recognition at October Chamber Luncheon

Framed Certificate

Single main entertainment event recognition

Free Parade Entry

FESTIVAL PERKS

Festive food & beverage tickets for you and your
employees

Reserved Parking

Keys to Executive Washroom

SILVER VALUE PACKAGE

Only \$750.00

TOTAL PACKAGE VALUE: \$1,100.00

Maximum No. 14

ADVERTISING

Village festival mailing to all Grayslake households (reaching
approx 20,000 people)

Festival Site Signage

Posters

Festival flyers & event schedule

Chamber of Commerce Newsletter & Website

Recognition at October Chamber Luncheon

Certificate of Recognition

Free Parade Entry

Festive food & beverage tickets for you and your
employees

BRONZE VALUE PACKAGE

Only \$350.00

Total PACKAGE VALUE: \$495.00

Maximum No. 20

ADVERTISING

Festival flyers & event schedule

Chamber of Commerce Newsletter & Website

Recognition at October Chamber Luncheon

Certificate of Recognition

Free Parade Entry

Festive food & beverage tickets for you and your
employees

*Packages are reserved on a first come, first served basis upon receipt of a
check for one-half the cost of the selected Value Package.*

(Remaining Balance Due July 27, 2010)

Decisions of the Chamber regarding Sponsor Eligibility are Final

FOR DETAILS REGARDING VALUE PACKAGES CONTACT
THE CHAMBER OFFICE, 847-223-6888

VALUE PACKAGE RESERVATION FORM

YES, we want to purchase a value package of advertising, recognition and festival perk opportunities:

- Exclusive Diamond Value Package —\$4,000
- Gold Value Package —\$1,500
- Silver Value Package —\$750
- Bronze Value Package —\$350

Contact _____ Company _____
 Address _____ City, State, Zip _____
 Phone _____ Fax _____ Email _____
 Our check is enclosed. (Made payable to the Grayslake Chamber of Commerce)
 Charge VISA/Mastercard Account # _____
 Send to: _____
 Grayslake Chamber of Commerce 3 Digit Security Code _____ Exp. Date _____
 PO Box 167, Grayslake IL 60030 Billing Address _____ Zip Code _____

Packages are reserved on first come first served basis upon receipt of payment of 1/2 the cost of the package.