



Chamber of Commerce & Industry  
Since 1950

### SUMMER DAYS—August 19 —20, 2011

#### DIAMOND VALUE PACKAGE- \$3,000 (1 Only) ADVERTISING

- Village festival mailing to all Grayslake households (reaching approx 20,000 people)
- Festival Site Signage
- Festival Site Sandwich Board Sign
- Posters
- Festival flyers & event schedule
- Chamber of Commerce Newsletter & Website (5 issues @ 375 businesses per)
- Newspapers articles on your business
- Featured ad on chamber website for 12 month period
- Emcee announcements

#### OTHER RECOGNITION

- Recognition at September Chamber Luncheon
- Framed Certificate
- Consistently recognized at all festival events
- Free Parade Entry

#### FESTIVAL PERKS

- Sponsor Tickets to be used at Food / Beverage Vendors
- Free Booth Space at Festival Site
- Reserved Parking
- Keys to Executive Washroom
- Reserved Parking
- Keys to Executive Washroom

### SUMMER DAYS—August 19 —20, 2011

#### GOLD VALUE PACKAGE—\$1500.00 (Max 8) ADVERTISING

- Village festival mailing to all Grayslake households (reaching approx 20,000 people)
- Festival Site Signage
- Festival Site Sandwich Board Sign
- Posters
- Festival flyers & event schedule
- Chamber of Commerce Newsletter & Website (5 issues @ 375 businesses per)
- Newspapers articles on your business.
- Featured ad on Chamber website for 3 month period

#### OTHER RECOGNITION

- Recognition at September Chamber Luncheon
- Framed Certificate
- Single main entertainment event recognition
- Free Parade Entry

#### FESTIVAL PERKS

- Sponsor Tickets to be used at Food / Beverage Vendors
- Reserved Parking
- Keys to Executive Washroom

#### SILVER VALUE PACKAGE—\$750.00 (Max. 14) ADVERTISING

- Village festival mailing to all Grayslake households (reaching approx 20,000 people)
- Festival Site Signage
- Posters
- Festival flyers & event schedule
- Chamber of Commerce Newsletter & Website
- Newspapers articles on your business.
- Recognition at September Chamber Luncheon
- Certificate of Recognition
- Free Parade Entry
- Sponsor Tickets to be used at Food / Beverage Vendors

#### BRONZE VALUE PACKAGE—\$350.00 (Max 20) ADVERTISING

- Festival flyers & event schedule
- Chamber of Commerce Newsletter & Website
- Recognition at September Chamber Luncheon
- Certificate of Recognition
- Free Parade Entry
- Sponsor Tickets to be used at Food / Beverage Vendors

**Reserve your 2011 Sponsorship NOW and save 10% off the total sponsorship value.**

**Sponsorship reservations must be received in the Chamber office by December 31, 2010 to save 10%.**

# 2011 GRAYSLAKE CHAMBER OF COMMERCE SPONSORSHIP OPPORTUNITIES

TAKE ADVANTAGE  
OF THESE  
SPONSORSHIP  
OPPORTUNITIES  
AND RECEIVE  
RECOGNITION AS A  
BUSINESS LEADER  
IN THE GRAYSLAKE  
COMMUNITY.

## ARTS Festival—June 18, 2011

### SPECIAL RECOGNITION PACKAGE—\$150

- YOUR business name prominently displayed on a site sign at the entrance to concession and entertainment area at the Festival.
- Prominent listing in the Official Arts Festival Program given to each of the 7000+ potential customers. (Just 2¢ per Festival Program)
- Complimentary Booth space at the Festival site for you to have a display that would highlight your business and the services it offers, as well as distribute promotional material if desired.
- An exclusive, one of a kind, Arts Festival t-shirt to each sponsor.
- Listing on the Chamber website, www.grayslakechamber.com.

### 5K RACE RECOGNITION PACKAGE—\$600

- YOUR business name and logo prominently displayed on 600 race shirts distributed to the runners and volunteers. Camera ready art is required. What a better way to advertise your business than to have your name on a shirt that will be worn for years.
- Prominent business logo in the race application.
- Complimentary Exhibit Space on race day for you to promote your business and the services it offers, as well as distribute promotional material if desired.
- Opportunity to include information about your business in 600 race packets.
- Inclusion in all press releases and print advertising.
- Announcements made during the race by the DJ.
- Listing on the Chamber website, www.grayslakechamber.com.

Exclusive by business type.

### Water Station Sponsor - \$100

- Your name displayed at the Water Station the day of the race.
- Inclusion in all press releases.
- Opportunity to include in 600 race packets information about your business.
- Announcements made during the race by the DJ.

### Directional Sign Sponsor - \$50

- Your name on a sign displayed on the race course.
- Opportunity to include in 600 race packets information about your business.
- Announcements made during the race by the DJ.

## Golf Outing—June 22, 2011

### Mixer Sponsorship—\$500.00

- Advertiser Banner during Mixer & Dinner
  - Advertiser Signs on Beverage Cart
- ### Beverage Cart Sponsorship—\$250.00
- Banner on the Course
  - Advertiser Signs on Beverage Cart

### Putting Contest Sponsor—\$200.00

- Sign on the Putting Green
- Table and Chairs for you to network with other golfers throughout the day.

### You supply the workers.

### Advertiser Signs—\$50.00

- Your Company Name Placed on Greens or Tees throughout the Course

### Driving Range Sponsor—\$50.00 (Max 4)

- Sign on the Driving Range

### Golfer Participation Gifts

- We need a minimum of 150 items to be included in the bags.

*\*\*Items must be delivered to the Chamber office by June 15, 2011.*

**Reserve your 2011 Sponsorship  
NOW and save 10% off the total  
sponsorship value.**

**Sponsorship reservations must be  
received in the Chamber office by  
December 31, 2010 to save 10%.**

## Chili Cook-Off—October 29, 2011

### Band Sponsor—\$1000.00 (Max. 2)

- Banner space to hand 2—8 X 3 business banners that you provide
- Inclusion in all printed advertising.
- Recognition on the Grayslake Chamber website
- 3 Month Business Card ad in Grayslake Chamber Courier, distributed to 375 businesses
- Inclusion on Chili Fall Festival pamphlets distributed the date of the event.
- Free entry as a Chili Cook.

### CHILI Festival Package—\$150

- YOUR business name prominently displayed on a site sign at the entrance to concession and entertainment area at the Festival.
- Prominent listing in the Official Chili Fall Festival Pamphlet given to each of the potential customers.
- Recognition on the Grayslake Chamber website, www.grayslakechamber.com.

## Tree Lighting—November 25, 2011

### TREE LIGHTING SPONSOR - \$1,000 (Limit 2)

- Sponsor Recognition Sign displayed at the entrance of the downtown from November - February (approximately)
- Listing on Chamber website
- Free business card ad in Chamber Courier from November—February
- Inclusion in all press releases
- Recognition in all printed advertisement

### CARRIAGE SPONSOR - \$250 (LIMIT 4)

- YOUR Business Name displayed on a sign on a horse drawn carriage the night of the event.
- Listing on Chamber website
- Recognition in Chamber Courier
- Inclusion in all press releases

### ORNAMENT SPONSOR - \$100

- Your Business Name displayed at the HolidayTree the evening of the event.
- Inclusion in all press releases
- Recognition in Chamber Courier

**YES, I want to purchase 2011 Sponsorships NOW:**

- \_\_\_ Arts Festival Sponsor—\$150
- \_\_\_ Golf Outing Mixer Sponsor —\$500
- \_\_\_ Golf Outing Beverage Cart Sponsorship —\$250
- \_\_\_ Golf Outing Putting Contest Sponsor —\$200 (Limit 1)
- \_\_\_ Golf Advertiser —\$50
- \_\_\_ Golf Outing Driving Range Sponsor—\$50 (Max. of 4)
- \_\_\_ Golf Outing Silent Auction Donation

- \_\_\_ 5K Race Sponsor—\$600 (Max of 6)
- \_\_\_ 5K Water Station Sponsor—\$100
- \_\_\_ 5K Directional Sign Sponsor—\$50
- \_\_\_ Summer Days Diamond Sponsor—\$3000 (Limit 1)
- \_\_\_ Summer Days Gold Sponsor—\$1500 (Max of 8)
- \_\_\_ Summer Days Silver Sponsor—\$750 (Max of 14)
- \_\_\_ Summer Days Bronze Sponsor— \$350 (Max of 20)
- \_\_\_ Chili Cook-Off Band Sponsor—\$1000 (Max of 2)
- \_\_\_ Chili Sponsor—\$150
- \_\_\_ Tree Lighting Sponsor—\$1000 (Max of 2)
- \_\_\_ Carriage Sponsor—\$250 (Max of 4)
- \_\_\_ Ornament Sponsor—\$100

Total Sponsorship Amount Due: \_\_\_\_\_  
**-10% Early Discount (Prior to 12/31/10):** \_\_\_\_\_  
Total Amount Due: \_\_\_\_\_

\_\_\_ Our check is enclosed. (Made payable to the Grayslake Chamber of Commerce)

Mailed to: Grayslake Chamber of Commerce  
PO Box 167,  
Grayslake IL 60030

\_\_\_ Charge My VISA/Mastercard Account # \_\_\_\_\_

3 Digit Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address (where credit card bill is sent) \_\_\_\_\_

Zip Code \_\_\_\_\_